

BRIANNA JACKSON

Brand Marketing Coordinator

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**Brooklyn Boston- AVP brand
marketing**

601 12th Street, 14th Floor,
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Dear Brooklyn Boston,

I am excited to apply for the Brand Marketing Coordinator, rhode position. As a public relations major with a strong passion for brand storytelling and campaign execution, I am eager to support initiatives that bring Rhode marketing campaigns to life and create meaningful connections with audiences.

Through my academic training and marketing experience, I have developed strong communication, organization, and project-coordination skills. I am highly detail-oriented, adaptable in fast-paced environments, and confident managing multiple priorities while maintaining quality and efficiency. I have experience supporting campaign planning, tracking deliverables, and collaborating across teams, which has prepared me to contribute effectively to brand launches, activations, and cross-functional initiatives.

I am especially drawn to this role because of the opportunity to grow within a team known for innovative, impactful brand building. I would love to bring my creativity, strong work ethic, and enthusiasm for marketing to your organization. Thank you for your time and consideration, and I look forward to the possibility of discussing this opportunity further.

Brianna Jackson